



Georgia Department of Driver Services  
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Nathan Deal  
Governor

Robert G. Mikell  
Commissioner

## **MEMORANDUM**

TO: Certified Driver Safety Programs

FR: Kecia Bivins, Division Director of Regulatory Compliance

DA: October 1, 2013

RE: Notice of Revision of the Parent Teen Driving Guide

The purpose of this correspondence is to inform you that our Parent Teen Driving Guide is being revised. The manual is in the process of being transitioned from its current state to the magazine-style format. The new, more appealing format will have updated content, modern images, glossy pages, and advertisements. The Parent Teen Driving Guide will then be consistent with our Driver's Manual and Commercial Driver's Manual.

The J.F. Griffin Publishing Company is the vendor overseeing this transition. As early as tomorrow, J.F. Griffin will be reaching out to various businesses including driver safety schools to solicit ads. If your program is not contacted, feel free to contact them directly. **Please note that you are NOT required to purchase ad space, but you have the option to do so.** The J.F. Griffin Representatives are able to answer any questions you may have regarding pricing, deadlines, options, etc. Their contact information is below:

JF Griffin Publishing  
[www.jfgriffin/eregulations.com](http://www.jfgriffin/eregulations.com)  
413.884.1001

If your Program decides to take advantage of the advertisement opportunity, please be mindful that all ads must meet the following requirements:

- Contain the Program's approved certified name
- Contain the Program's approved certification number
- Must NOT contain any false or misleading statements

Our goal is to have the 2014 Parent Teen Driving Guides available to the public in our Customer Service Centers and on our website by January 2014. The Regulatory Compliance Division may be reached at 678-413-8745 or by e-mail at [reginfo@dds.ga.gov](mailto:reginfo@dds.ga.gov).